NEW YEAR, NEW PRINCIPAL

2014 Outstanding Chapter
2015 Outstanding Chapter
2016 Outstanding Chapter
2017 Outstanding Chapter
2018 Outstanding Chapter
# MWAIS NEWSLETTER SPRING 2020

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Hello fellow MWAIS members,

I hope this newsletter finds you well, sheltered, and socially distanced. We are certainly living in interesting times.

While our plans to meet in beautiful Des Moines for the annual conference this year have been derailed, we are nonetheless grateful for the efforts of Troy Strader, Dan Power, Alanah Mitchell, Dustin Ormond, and all others involved in the planning and preparation that took place. Even without a physical conference to attend, significant work went into preparing for the conference and managing the submission and review process. It was going to be great, and hopefully we'll get an opportunity to visit Des Moines for the conference some time in the future.

With all the upheaval of routines, we still need to hold our annual election. Keep an eye out for an email with information about that in May. We also want to provide a way for those who wish to present to share their research. We are working on plans to provide a few webinar sessions where accepted papers can be presented. Details on that are also forthcoming. Until next year, wash your hands, don't touch your face, and stay out of large crowds.
Greetings from Drake University, host of the 15th annual Midwest Association for Information Systems Conference. We are living in extraordinary times and our event has been impacted by the global pandemic just like so many other major events. On March 13th the MWAIS Executive Committee and the conference chairs decided that the on-campus portion of our conference that was planned for May 28th and 29th would be canceled, but we would continue to review the submitted papers and ultimately publish our conference’s proceedings. Despite the uncertainty surrounding recent conferences, we received about 45 submissions and we look forward to reading the published articles. We are also considering options for authors to create video presentations for their accepted papers.
Thanks go out to all of the people and organizations who were willing to support and participate in this year’s conference. Our academic keynote speaker was Dr. Joey F. George, Distinguished Professor in Business and Associate Dean for Research, and the John D. DeVries Endowed Chair in Business in the Ivy College of Business at Iowa State University. Our professional keynote speaker was David A. Cotton, Brigadier General, USAF (Ret), who is the Chief Technology Officer and Chief Information Officer at Aureon. Thanks to those who were willing to sponsor the conference – Prospect Press, the University of Northern Iowa, Creighton University, and the University of Nebraska Omaha.

We looked forward to bringing everyone to Des Moines and to our beautiful Drake University campus, but ultimately the safety and well-being of our organization members and conference attendees led us to a virtual version of the MWAIS 2020 conference.

For more information please visit https://mwais2020.wp.drake.edu/
The 16th Annual Conference of the Midwest Association for Information Systems (MWAIS) will be held in the Foster College of Business at Bradley University in Peoria, IL, May 2021.

The MWAIS conference will include several sessions for completed and research-in-progress presentations as well as workshops, panels, and keynote speakers from both academia and industry.

Peoria is the largest city on the Illinois River, and boasts the 14th oldest symphony in the USA. A prototypical American city, it is well known for the phrase "Will it play in Peoria?", a phrase popularized by Groucho Marx. Test out your research at the MWAIS 2021 conference to see if it will "play in Peoria"!
This year we are starting a new webinar initiative to do more outreach for members of the MWAIS community. A few times a year we will host a webinar to present some of the interesting work being done in the Midwest region.

Past Webinars:

View Webinars at our YouTube Channel: https://www.youtube.com/channel/UC1gRwTRSOp_OeGYd2g_Duw/

We are planning more webinars for the Spring semester, so look for announcements through the MWAIS and AIS mailing lists. If you have a topic you'd like to present, please get in touch with Ryan Schuetzler (rschuetzler@unomaha.edu). We look forward to seeing you there!
ABOUT JMWAIS

About
Journal of the Midwest Association for Information Systems (JMWAIS) is a double-blind, peer-reviewed, quality focused, and open-access online journal. JMWAIS (pronounced jēm way or say each letter "J" "M" "W" "A" "I" "S") publishes original articles related to Information Systems (IS), Information Technology (IT), and Management Information Systems (MIS). The editorial emphasis is on interdisciplinary research involving IS/T and MIS from organizational and individual perspectives. JMWAIS strives to be unique, in both its interdisciplinary Information Systems focus and its commitment to authors of an expedited and constructive review process. Specifically, our editorial policy encourages authors from various business user and technical tools disciplines to submit interesting IS/T and MIS related manuscripts. The Editorial Board emphasizes a balanced vision between rigor and relevance. Both academic scholarly-oriented and more practitioner-oriented submissions are welcomed. Articles that are published in JMWAIS are also available from the AIS eLibrary.

The Journal is published semi-annually in January and July.

Best Paper Awards
The annual MWAIS conference program committee will select three papers for best paper awards. Authors of these papers who choose to submit an expanded version of their papers to JMWAIS will receive an expedited review process and upon acceptance of their paper will receive monetary prize from MWAIS.

Additional Information
For additional information on the journal and submission criteria, please visit our website at:
http://jmwaais.org/Index.html
MWAIS RECOGNITIONS

MWAIS has been recognized as an outstanding chapter by the Association of Information Systems five years in a row.

From the AIS website:

"AIS Communities contribute to the field of information systems through catering to specialized areas of study, geographic locations, and similar professional interests. The Outstanding Community designation celebrates the exceptional work of AIS Communities and their contributions toward supporting the mission of AIS through the advancement of knowledge and the promotion of excellence in the practice and study of information systems."
The goal of the Chapter is to promote the exchange of ideas, experiences, and knowledge among scholars and professionals in the Midwest US engaged in the development, management, and use of information and communication systems and technology. To learn more about MWAIS activities, please visit our Website: http://www.mwais.org.

The 15th MWAIS meeting will be hosted by Drake University in Des Moines, IA and the 16th MWAIS meeting will be hosted by Bradley University in Peoria, IL.

The states served by the MWAIS chapter include: Illinois, Indiana, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, Oklahoma, South Dakota, and Wisconsin.

Past MWAIS conferences have been great successes, hosted by:

2019: University of Wisconsin, OshKosh
2018: University of Missouri St. Louis
2017: University of Illinois Springfield
2016: University of Wisconsin - Milwaukee
2015: Pittsburg State University
2014: Iowa State University
2013: Illinois State University
2012: University of Wisconsin, Green Bay
2011: University of Nebraska Omaha
2010: Minnesota State University
2009: Dakota State University
2008: University of Wisconsin, Eau Claire
2007: University of Illinois Springfield
2006: Grand Valley State University
MWAIS 2019-2020
EXECUTIVE BOARD

[1] President: Ryan Schuetzler, University of Nebraska Omaha
[3] Immediate Past-President: Dave Larson, University of Illinois Springfield
[5] Secretary: Dave Biros, Oklahoma State University
[7] At-Large Director: Guarav Bansal, University of Wisconsin Green Bay