



AIS MWAIS Newsletter

Association for Information Systems

Midwest Association for Information System

Volume 10 Issue 1

March 2019

Inside



Greetings from Don Heath, Conference Chair

Greetings 1

Greetings MWAIS members!

MWAIS 2019 Keynote Speaker 2

Greetings from the University of Wisconsin Oshkosh, host of the 14th annual Midwest Association for Information Systems Conference! As I write this, the conference committee is putting finishing touches on this year’s plan. Scholars from the region have already submitted more than 50 papers and proposals. MWAIS 2019 promises a strong program, with sessions covering a wide array of topics and panel discussions.

Call for Paper MWAIS 2020 3-4

About JMWAIS 5-6

MWAIS Sponsors 7

The conference theme is “Inclusiveness in the IT Talent Management Pipeline”. Dr. Eileen Trauth will deliver this year’s keynote presentation: “The Mainstreaming of Social Inclusion in IS Research.” Dr. Trauth is a preeminent scholar in this area, and her presentation will help set the stage for other workshops and research presentations throughout the conference dedicated to this theme.

MWAIS Past Conferences 8

MWAIS Officers 8

Websites 8

This year’s social event will be held at the Experimental Aircraft Association Museum. This is a fun and exciting venue, with nearly 100 experimental and historic aircraft on display. The event will take place on the floor of the museum. This is a very large space with lots to see, so be sure to wear comfortable shoes!

Outstanding Community Award 9

MWAIS 2019 will afford an excellent opportunity for academics and scholars from the Midwest US, neighboring states, Canadian provinces, and beyond to share ideas and network with one another. We anticipate about 100 attendees and hope you will join us in making this a valuable and memorable event.



For more information please visit <https://mwais2019.wordpress.com>



2019 Keynote Speaker Eileen Trauth

Eileen M. Trauth is Professor Emeritus of Information Sciences & Technology, and Gender, Women's & Sexuality Studies at The Pennsylvania State University. Her research, writing and outreach activities focus on the skills and knowledge of the information technology (IT) profession, and the underrepresentation of women and other marginalized groups within it. She has conducted research in Europe, Africa, the Asia Pacific, and throughout the United States with grants from the Fulbright Foundation, the National Science Foundation, Science Foundation Ireland and the Australian Research Council. *Her* research findings have been published in several books and hundreds of scholarly papers. She has served on the scientific advisory boards for three European Union gender projects, edited the *Encyclopedia of Gender and Information Technology*, is past editor-in-chief of *Information Systems Journal*, and founded the Association for Information Systems special interest group on social inclusion. Her play, *iDream*, which was funded by an NSF grant, is based on her research about barriers to inclusion in the information technology field. She now resides in Cincinnati, Ohio. In 2017 Dr. Trauth was appointed by the Hamilton County (Ohio) Board of Commissioners as an inaugural member of the Commission on Women and Girls.
<http://eileentrauth.com>

The Mainstreaming of Social Inclusion in IS Research

Eileen Trauth, Ph.D.

etrauth@psu.edu

www.eileentrauth.com

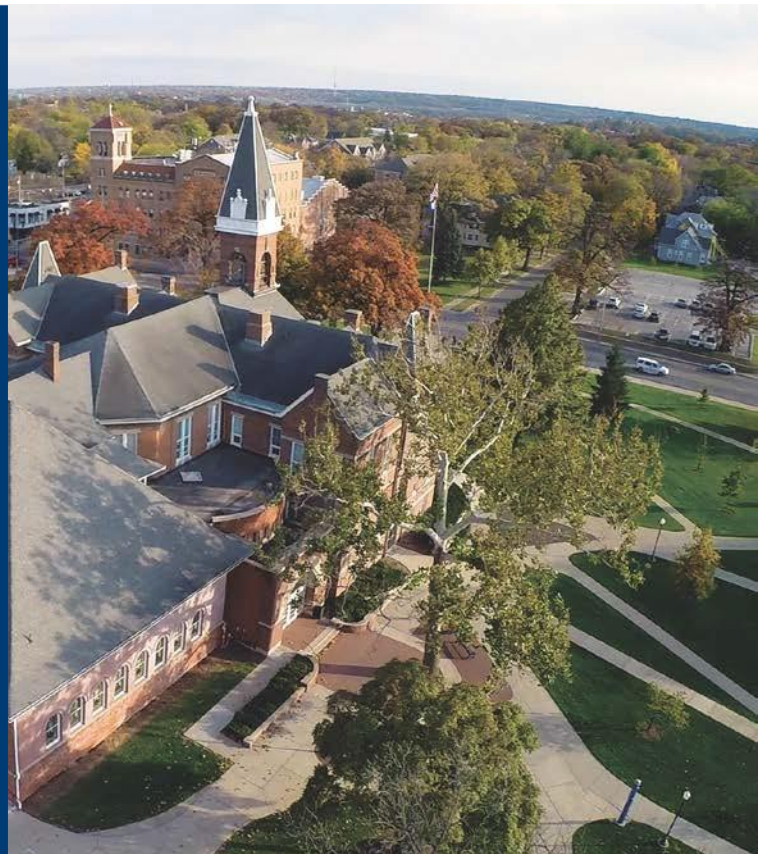
Social inclusion in information is a research topic whose time has come. A generation of researchers and practitioners have researched the possibilities of, and produced systems for the digital society. It is now time to seriously consider the issues that have arisen alongside all of our profession's accomplishments: a workforce that does not reflect the characteristics of our population, technology and systems that do not reflect the needs and interests of all of their users, and systems that reveal often unintended, negative consequences for groups of people in our society. While some IS researchers have been conducting research for over twenty years about barriers to marginalized people in the IS field, about digital exclusion, and about the dark side of IS, this work has generally been considered on the margins of "core" IS research. And these themes have not been among the "core skills" of IS practitioners. That is now beginning to change as social inclusion becomes more embedded into IS research and practice. Dr. Trauth explains what social inclusion research and practice has meant and then makes the case for what it should mean in the IS profession going forward.



MWAIS 2020

MAY 28 – 29, 2020

Drake University
Des Moines, IA



MWAIS 2020

The **15th Annual Conference of the Midwest Association for Information Systems (MWAIS)** will be held in the College of Business and Public Administration at **Drake University** in **Des Moines, IA, May 28th – 29th, 2020**.

The MWAIS conference will include several sessions for **completed** and **research-in-progress** presentations as well as **workshops, panels, and keynote speakers** from both **academia** and **industry**.

Des Moines is the capital of Iowa, rated **#5 Best Place to Live** (US News & World Report, 2019) and **#7 Best Place for Business and Careers** (Forbes, 2018). We invite you participate in this regional conference and enjoy Des Moines!



For questions or more information, contact the conference co-chairs:

Troy J. Strader, Drake University,
Troy.Strader@drake.edu

Daniel J. Power, University of Northern Iowa,
Daniel.Power@uni.edu



Call for Papers MWAIS Conference 2020

Full-Length Papers, Research-in-Progress (Abstracts or Summaries), Panels, Workshops, or Tutorial Proposals

MWAIS - Midwest AIS '20 CONFERENCE
College of Business and Public Administration
Drake University
Des Moines, IA
MAY 28-29, 2020
Important dates
Submission deadline: February 12, 2020

While academics from around the world are invited to attend, we especially hope many academics from the Midwest states will submit papers. The Midwest United States Association for Information Systems (MWAIS) is a chapter of the Association for Information Systems (AIS) serving Midwest US members of AIS. The states served by this Chapter include Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, Oklahoma, South Dakota, and Wisconsin.

Student support: MWAIS will waive the registration fee for students whose papers are accepted and who will be presenting at the conference (one student per paper).

Proceedings: Conference proceedings will be available through the Association for Information Systems Electronic Library (AISEL).

Best paper awards: The top three conference papers will be awarded best paper awards sponsored by the Midwest Association for Information Systems. Authors of these papers who choose to submit their papers to the JMWAIS will be awarded a monetary prize (\$300, \$200, and \$100 respectively) and these papers will undergo an expedited review process by the Journal of the MWAIS.

About the Journal of the MWAIS

Journal of the Midwest Association for Information Systems (JMWAIS) is a double-blind, peer-reviewed, quality focused, SCOPUS indexed, and open-access online journal. **JMWAIS** (pronounced **jēm way** or say each letter "J" "M" "W" "A" "I" "S") publishes original articles related to Information Systems (IS), Information Technology (IT), and Management Information Systems (MIS). The editorial emphasis is on interdisciplinary research involving IS/T and MIS from organizational and individual perspectives. JMWAIS strives to be unique, in both its interdisciplinary Information Systems focus and its commitment to authors of an expedited and constructive review process. Specifically, our editorial policy encourages authors from various business user and technical tools disciplines to submit interesting IS/T and MIS related manuscripts. The Editorial Board emphasizes a balanced vision between rigor and relevance. Both academic scholarly-oriented and more practitioner-oriented submissions are welcomed. Articles that are published in JMWAIS are also available from the **AIS eLibrary**.

The Journal is published semi-annually in **January** and **July**.

Editor-in-Chief Daniel J. Power, University of Northern Iowa

Managing Editor Rassule Hadidi, University of Illinois Springfield

Best Paper Awards: The annual MWAIS conference program committee will select three papers for best paper awards. Authors of these papers who choose to submit an expanded version of their papers to JMWAIS will receive an expedited review process and upon acceptance of their paper will receive monetary prize from MWAIS.

History

Journal of the Midwest Association for Information Systems was initially proposed at the September 13, 2013 meeting of the MWAIS executive committee and was approved at the October 18th meeting of the committee. The **inaugural issue** was published in **January 2015**.

About the Journal of the MWAIS

Call for Papers

The latest issue of the Journal of the Midwest Association for Information Systems (JMWAIS) was published in January 2019. Submission deadline for the July 2019 issue are closed. We invite you to submit a manuscript for review for the next issue to be published in January 2020. JMWAIS is a double-blind, peer-reviewed, quality focused, and open-access journal. JMWAIS publishes original articles related to Information Systems (IS), Information Technology (IT), and Management Information Systems (MIS). The editorial emphasis is on interdisciplinary research involving IS/T and MIS from organizational and individual perspectives. JMWAIS strives to be unique, in both its interdisciplinary Information Systems focus and its commitment to authors of an expedited and constructive review process. Specifically, our editorial policy encourages authors from various business users and technical tools disciplines to submit interesting IS/T and MIS related manuscripts. Case studies with case teaching notes as well as practitioner oriented manuscripts are also considered for publication in the journal. The Editorial Board emphasizes a balanced vision between rigor and relevance. Both academic scholarly-oriented and more practitioner-oriented submissions are welcomed.

Submission Guidelines

- Submissions may be between 7 and 20 pages long, single-spaced.
 - 1) For an empirical article, the target length is 5,000 - 7,000 words.
 - 2) For a review article, the target length is 4,000 - 5,000 words.
 - 3) For a viewpoint article, the target length is 3,000 - 4,000 words.
- Submissions should be in MS Word file format using 10-point Times New Roman font.
- Please follow APA citation style.
- Authors may include hyperlinks in their manuscripts.
- Submissions should include a 100 - 200 word abstract and 3-4 key words.
- Except on the title page, authors should not identify themselves or their affiliation in their manuscripts.
- Submission deadlines: September 15th for January issue and March 15th for July issue. Please visit www.jmwais.org for additional information.

MWAIS Sponsors



SIGODIS

Past MWAIS conferences

Past MWAIS conferences have been great successes, hosted by:

- 2018 – College of Business Administration, University of Missouri St Louis – St. Louis, MO
- 2017 – College of Business and Management, University of Illinois, Springfield – Springfield, IL
- 2016 – School of Information Studies, University of Wisconsin, Milwaukee – Milwaukee, WI
- 2015 – Kelce College of Business, Pittsburg State University – Pittsburg, Kansas
- 2014 - College of Business, Iowa State University – Ames, Iowa
- 2013 - School of Information Technology and College of Business, Illinois State University – Normal, Illinois.
- 2012 - Austin E. Cofrin School of Business, University of Wisconsin – Green Bay, Green Bay, Wisconsin.
- 2011 - College of Information Science and Technology, University of Nebraska at Omaha – Omaha, Nebraska.
- 2010 - School of Business, Minnesota State University Moorhead – Moorhead, Minnesota.
- 2009 - College of Business and Information Systems, Dakota State University – Madison, South Dakota.
- 2008 - College of Business, University of Wisconsin – Eau Claire – Eau Claire, Wisconsin.
- 2007 - College of Business and Management, University of Illinois Springfield – Springfield, Illinois
- 2006 - Seidman College of Business and Padnos College of Engineering and Computing at Grand Valley State University – Grand Rapids, Michigan.

MWAIS Officers

- President: **Dave Larson**, University of Illinois Springfield, dlars1@uis.edu
- Immediate Past President: **Shana Ponelis**, University of Wisconsin-Milwaukee, ponelis@uwm.edu
- Treasurer: **Don Heath**, University of Wisconsin Osh Kosh, heathd@uwosh.edu
- Secretary: **David Biros**, Oklahoma State University, david.biros@okstate.edu
- Membership and Publicity Director: **Anne Powell**, Southern Illinois University Edwardsville, apowell@siue.edu
- Newsletter Editor: **Anne Powell**, Southern Illinois University Edwardsville, apowell@siue.edu
- At-Large Director: **Gaurav Bansal**, University of Wisconsin Green Bay, bansalg@uwgb.edu

Websites

AIS website: <http://aisnet.org>

AIS MWAIS website: <http://www.mwais.org/>

Journal of the MWAIS: <http://jmwais.org>

AIS Recognition



MWAIS has again been recognized by AIS as an Outstanding Community. This recognition is given to recognize AIS Communities that do an outstanding job of supporting the mission of AIS through the advancement of knowledge and the promotion of excellence in the practice and study of information systems.

ALWAYS STRIVING TO BE THE BEST