



AIS MWAIS Newsletter

Association for Information Systems

Midwest Association for Information System

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Letter from Kevin Scheibe, President of MWAIS

Greetings MWAIS members!

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It is my pleasure to serve as the President of MWAIS for 2016-2017. I have been in the Midwest now since 2003 and was the program co-chair for the 9th Annual MWAIS Conference at Iowa State University. Since joining the Executive Committee, I have truly enjoyed engaging with my chapter colleagues. I am proud of our community, and honored to serve it.

In July 2016, *JMWAIS* published the second issue of the year. The journal is available at www.jmwais.org or through the AIS eLibrary. The journal encourages both scholarly-oriented and practitioner-oriented papers. Currently, there is a call for papers for a special issue focusing on health information systems. Please consider submitting a paper.

At AMCIS 2016 in San Diego our chapter hosted a reception, and it was great to see many Midwesterners come and chat. It was quite the happening place, and we attracted peoples from other regions.

At the conference, we were able to meet some new faces and connect with old friends at our reception and the AIS Community Meet and Greet.



Words from President (Cont'd)

The 11th Annual MWAIS conference (MWAIS 2016) hosted by University of Wisconsin – Milwaukee, was great success. Dr. Shana Ponelis, her colleagues, and university were gracious hosts making it a great conference. You can read more about the conference on pages 4-6.

The 12th Annual Midwest Association for Information Systems Conference (MWAIS 2017) will be hosted on May 18-19, 2017 by the College of Business and Management at the University of Illinois at Springfield (<http://mis.uis.edu/MWAIS2017/mwais.html>). The call for papers is on page 7.

In May, our chapter was recognized as an Outstanding Chapter for 2015 (<http://aisnet.org/news/288041/Outstanding-Communities-Named.htm>), and it has been through your support and the hard work of the Executive Committees before me that has achieved this honor. This is the second year we have been recognized, and I have some big shoes to fill to keep our inertia.

I would like to thank the MWAIS Executive Committee for their support. I would specifically like to thank Dr. Bryan Hosack, our immediate Past President, for his great presidential example last year. Dr. Shana Ponelis, our President-Elect, has been very active on our committee, and I am excited to see how she will continue to improve our organization. She is facilitating an overhaul of our MWAIS website (details on <http://www.mwais.org/>). I would also like to thank the other members of the Executive Committee. I am indebted to their commitment and wisdom. We expect to have great year in 2017, and I look forward to seeing you at MWAIS 2017 in Springfield!

Lastly, the strength of our chapter depends on you. MWAIS was started in 2005 to “promote the exchange of ideas, experiences, and knowledge among scholars and professionals in the Midwest U.S. engaged in the development, management, and use of information and communications systems and technology.” For our chapter to continue to achieve our goals, we need your involvement. Come to the MWAIS conference, bring your graduate students, present your research, engage with your Midwest colleagues, and consider hosting a conference at your school.

Regards,

Kevin Scheibe



Highlights of 2016 MWAIS Conference

Bigger, Smarter, Safer: Game Changers for Information Systems

The School of Information Studies (SOIS) at the *University of Wisconsin-Milwaukee* (UWM) hosted the 11th Annual MWAIS conference on Thursday, May 19, and Friday, May 20, 2016. UWM Provost Johannes Britz, Dean Tomas Lipinski and Dr Shana Ponelis, the conference chair, welcomed 40 delegates from across the Midwest and as far away as South Africa.

As a member of the iSchools organization, SOIS is dedicated to advancing the information field and interested in the connections between information, people and technology by promoting interdisciplinary approaches to harnessing the power of information and technology to benefit individuals, organizations, and society. It is in this spirit of interdisciplinarity to increase co-operation and collaboration between iSchools and the Information Systems community that SOIS hosted the MWAIS 2016 conference.

The *goal* of the annual MWAIS conference is to provide a venue for academics and practitioners in the Midwest United States who wish to be involved with the AIS and IS academic research conferences on a smaller scale than larger regional and international conferences. Because it is a regional conference it is a great opportunity for *local area employers* to interact and build relationships with senior students, academics and other practitioners from the region. Industry representation and participation plays an important role in the MWAIS conferences. This allows attending *academics* to access the latest industry trends and best practices to inform their research and curriculum development, and to build contact networks for student projects, internships and placement. *Practitioners* benefit by being able to influence the direction of research and the curriculum for future graduates, establish and maintain ties with faculty in order to meet future their recruitment needs, and develop insights for their organizations from academic research. Keynotes and panels also play an important role to facilitate academic-industry interaction at MWAIS conferences.

The *industry keynote* by ChaChi Gallo, the Director Cloud Services at *Symmetry* on the “*4 Critical Technology Considerations for Big Data Applications*” discussed leveraging a mix of solutions in terms of IT staff, technology refresh, governance and control, flexibility and scale as well as business continuity/disaster recovery for optimal business performance.

At this year’s conference the *industry panel* focused on the conference theme “*Bigger, Smarter, Safer: Game Changers for Information Systems*,” namely, how organizations use IT to learn, adapt and innovate to respond more effectively, efficiently, and responsibly to rapidly changing circumstances. Dr Jacques du Plessis from SOIS moderated the discussion between ChaChi Gallo of *Symmetry*, Mike Seifert from *Fiserv*, Stephanie Sikinger from the *Milwaukee Police Department* and Greg Meier, an independent local IT entrepreneur. The panel members highlighted the importance of collaboration at organizational, departmental and individual levels. In terms of desirable skills, over and above domain expertise, teamwork skills, communication skills, analytical and critical thinking that goes beyond the easy, surface answer, self-directedness, and a curious, flexible and adaptable disposition to “do what needs to be done” are seen as critical to success in today’s IS/T workplace. Afterwards, Jacques said that, “As a panel chair and first time attendee, I was very pleased with the superb selection of panelists. These practitioners offered exceptional insights and greatly contributed to the success of the conference. It is a great community to engage with.”

In his *academic keynote* “*The future of academic MIS: redux*” Joey F. George, Professor of Information Systems and DeVries Endowed Chair in Business at *Iowa State University*, referred to an earlier keynote address on the topic at the 2010 Pacific Asia Conference on Information Systems (PACIS). He discussed the challenges for organizations that do not start from a clean slate and yet need to address trends around cloud, analytics, mobile, and security.

The *academic panel* on “*Privacy, technology and surveillance in the digital age*” resulted in lively debate between panelists and members of the audience. The panelists were Mari Buche from *Michigan Technological University*, Joey F. George from *Iowa State University*, Deepak Khazanchi from *University of Nebraska-Omaha*, Dan Power from the *University of Northern Iowa* and Michael Zimmer from the *University of Wisconsin-Milwaukee*. Topics discussed included generational differences with respect to data privacy, contextual integrity, and the reconceptualization of information privacy from Orwell’s Big Brother to Kafka’s The Trial.

During the *Dean’s panel*, three deans, Dean John Chenoweth from the *University of Wisconsin-Whitewater*, Dean Amy Hietapelto from the *University of Minnesota-Duluth*, and Dean Ron McNeil from the *University of Illinois-Springfield* presented some examples and discussed efforts on *how business schools can support and enable local and regional economic development*. Efforts focus on engaging faculty, staff and students with businesses and economic development in order to bridge the gap between academic programming and the entrepreneurial business community and to assist nascent and existing businesses through a variety of services and programs and providing advisory, intellectual and technical resources. Specific initiatives include centers, institutes, incubators, patent development, workshops, seminars and courses for the community and students, speakers series and entrepreneurs-in-residence, entrepreneurship mentoring, business resource libraries, class projects, internships for undergraduate and graduate students, business plan competitions, as well as research on entrepreneurship in general and in the region. Bob Clary from State Farm provided a perspective from industry and highlighted the critical role universities play in the decision process when businesses relocate offices, particularly in terms of providing a pipeline of talent to meet future recruitment needs.

In the *AIS keynote*, “*Five Steps to Future Proof our Discipline.*” Ryan Wright, the AIS VP for Membership from *University of Massachusetts Amherst* talked about the role of the AIS to support teaching and research, and the importance of service to the IS community. He emphasized the importance of service by, among others, providing constructive, timely and kind peer reviews while recognizing one’s own limitations.

The *paper presentations* included 22 academic research and research-in-progress papers on a variety of topics in 8 sessions on IT adoption, the impact and use of IS in organizations, development information security policy, the role of culture and compliance in information security, human-computer interaction, use of social media, research methods in IS, and IS education and training. Several doctoral, Master’s and even an undergraduate student also presented papers. The *best papers awards* went to:

1. “*Motivating Employees to Comply with Information Security Policies,*” David Sikolia, Illinois State University, and David Biro, Oklahoma State University
2. “*Moral Beliefs and Organizational Information Security Policy Compliance: The Role of Gender,*” Gaurav Bansal, Kayla Hodorff, and Kyle Marshall, University of Wisconsin-Green Bay
3. “*A Typology of Student Social Media Users: A Posting Behavior Perspective,*” Robert Miller and James Melton, Central Michigan University

Proceedings are available in the AIS eLibrary at <http://aisel.aisnet.org/mwais2016>. More information about the conference can be found at <http://mwais2016.sois.uwm.edu/>.

The *Journal of the Midwest Association for Information Systems* (JMWAIS) sponsored cash prizes for the three best papers that will be awarded upon final acceptance of their manuscripts for publication in JMWAIS. The program concluded with a session by the editorial team of JMWAIS, Dr Dan Power and Dr Rassule Hadidi, on publication opportunities and potential special issue topics.

The conference could not have taken place without the support of various sponsors. Thanks to *Symmetry Corporation*, the *University of Nebraska at Omaha* and the *University of Springfield at Illinois*, UWM Academic Affairs, UWM's School of Information Studies!

Thanks also to the members of the MWAIS 2016 Conference Committee, the MWAIS Executive Committee, the reviewers, presenters, session chairs, keynote speakers, panel moderators, and panel members.

Thank you to everyone who made the conference a great success!



School of Information Studies



Academic Affairs



UNIVERSITY OF NEBRASKA AT OMAHA
COLLEGE OF INFORMATION SCIENCE
& TECHNOLOGY

Call for Papers MWAIS Conference 2017

Full-Length Papers, Research-in-Progress (Abstracts or Summaries), Panels, Workshops, or Tutorial Proposals

Submission Deadline for Full-Length Papers: February 13, 2017

Research-in-Progress, Panels, Workshops, and Tutorial Proposals: February 27, 2017

Midwest United States Association for Information Systems

12th Annual Conference

May 18-19, 2017

College of Business and Management

University of Illinois at Springfield

Springfield, Illinois

Important Dates

Manuscript Submission Deadlines

Full-length papers: February 13, 2017; Others February 27, 2017

Notification of Acceptance/Rejection: March 31, 2017

Final Submission Deadline for Camera-Ready Copy and

Author(s) Registration Deadline: April 10, 2017

Inquiries and Submissions

Submissions should be posted electronically in MS Word or PDF at EasyChair.org no later than February 13 or 27, 2017. The submission template is available from here. For additional information about submission please contact conference program co-chairs by e-mail: Roya Gholami (rghol2@uis.edu) and Fiona Fui-Hoon Nah (na hf@mst.edu).

To increase access to the conference, a small number of participants from outside the United States will be able to present their papers remotely and interact with the audience. The keynote sessions and several other sessions will be live streamed for individuals who attend the conference remotely.

Student support: MWAIS will waive the registration fee for students whose papers are accepted and who will be presenting at the conference (one student per paper).

See full CFP at <http://mis.uis.edu/MWAIS2017/callforpapers.html> for a list of acceptable topics for the conference.

Call for MWAIS Annual Conference Organizer

Dear Colleagues:

The Midwest United States Association for Information Systems (MWAIS) is a Chapter of the Association for Information Systems (AIS) serving Midwest US members of AIS. The states served by this Chapter include Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin. The goal of the Chapter is to promote the exchange of ideas, experiences, and knowledge among scholars and professionals in the Midwest US engaged in the development, management, and use of information and communications systems and technology. To learn more about MWAIS activities, please visit our Web site: <http://www.mwais.org> and/or MWAIS Conference Proceedings site: <http://aisel.aisnet.org/mwais/>.

The MWAIS executive committee is seeking expressions of interest via email to Kevin Scheibe (kscheibe@iastate.edu) or Shana Poneis (poneis@uwm.edu) for hosting the 15th (2020) and a future MWAIS meeting to be held in 2021 or beyond. The meeting is generally held during the second or third week in May for a day and a half. Hosting this meeting is a great way to showcase your university, programs, and city while networking with colleagues in the Midwest region and beyond.

The 12th MWAIS meeting will be hosted by University of Illinois at Springfield, Springfield, IL in 2017 and the 13th MWAIS meeting will be hosted by College of Business Administration of the University of Missouri - St. Louis.

Past MWAIS conferences have been great successes, hosted by:

- 2016 – School of Information Studies, University of Wisconsin - Milwaukee, Milwaukee, Wisconsin
- 2015 – Pittsburg State University, Pittsburg, Kansas
- 2014 – College of Business, Iowa State University, Ames, Iowa
- 2013 – School of Information Technology and College of Business, Illinois State University – Normal, Illinois.
- 2012 – Austin E. Confrin School of Business, University of Wisconsin – Green Bay, Green Bay, Wisconsin.
- 2011 – College of Information Science and Technology, University of Nebraska at Omaha, Omaha, Nebraska.
- 2010 – School of Business, Minnesota State University Moorhead, Moorhead, Minnesota.
- 2009 – College of Business and Information Systems, Dakota State University, Madison, South Dakota.
- 2008 – College of Business, University of Wisconsin – Eau Claire, Eau Claire, Wisconsin.
- 2007 – College of Business and Management, University of Illinois Springfield, Springfield, Illinois
- 2006 – Seidman College of Business and Padnos College of Engineering and Computing at Grand Valley State University, Grand Valley, Michigan.

Best regards,

Joey George

At-Large Director, MWAIS

MWAIS Officers

- President: **Kevin Scheibe**, Iowa State University, Ames, IA, kscheibe@iastate.edu
- President-Elect: **Shana Poneis**, University of Wisconsin-Milwaukee, Milwaukee, WI ponelis@uwm.edu
- Immediate Past President: **Bryan Hosack**, Equity Trust Company, Westlake, OH hosackb@gmail.com
- Treasurer: **Hongjiang Xu**, Butler University, hxu@butler.edu
- Secretary: **Ryan Schuetzler**, University of Nebraska Omaha, rschuetzler@unomaha.edu
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- At-Large Director: **Joey George**, Iowa State University, jfgeorge@iastate.edu

New MWAIS website

The MWAIS website will get an overhaul in the spring 2017 semester thanks to students in the *nonprofit* program at the University of Wisconsin-Milwaukee's [School of Information Studies](#). The program helps students develop expertise that employers are seeking – teamwork and client service – while offering much-needed technical assistance to vital non-profit organizations and developing a passion for service. “We were looking for ways to help students get the experiences that would help them succeed after they graduate,” said Adam Hudson, the instructor who co-founded the program. “At the same time, we saw an opportunity to make a contribution to the community.”

Under the supervision and tutelage of academic and *nonprofit* staff, student teams work in unison with the non-profit organization to assess their IT-related goals and needs as they develop, implement, and evaluate a customized IT solution. Although MWAIS board members recognized the need to revamp the website for some time and have the necessary IT skills to do so (hopefully!), the lack of the time to do so has been a major constraint. “This is a win-win. We get a great new look, and the students can showcase a real-world site that serves a legitimate need for MWAIS,” said Kevin Scheibe. We look forward to launching the new website at the MWAIS conference in Springfield, IL in May 2017.

The team will request input from the broader MWAIS community and MWAIS board members as part of requirements gathering in February-March 2017.

Please forward any comments or suggestions regarding the MWAIS website to Shana Poneis, who will serve as the MWAIS project sponsor and contact, at ponelis@uwm.edu.

For more about SOIS' *nonprofit* program, visit <http://nonprofit.sois.uwm.edu/>.

AIS website: <http://aisnet.org>

AIS MWAIS website: <http://www.mwais.org/>

Journal of the MWAIS: <http://jmwais.org>