



AIS MWAIS Newsletter

Association for Information Systems

Midwest Association for Information System

Volume 7 Issue 1

February 2016

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Greetings MWAIS members!

I appreciate the opportunity to serve as the President of MWAIS for 2015-2016. I have been active in MWAIS since 2011, as a conference attendee, chair of the 2013 conference, and now serving on the Executive Committee. I have always enjoyed the opportunity to connect and share my research with the diverse and engaged members of our organization.

Overall, 2015 was a great year for MWAIS! It is with great excitement that I introduce you to JMWAIS (pronounced **jēm way**), our new Journal of the MWAIS. The inaugural volume of the journal was produced this past year, providing two issues. Be sure to read more about it on page five.

The 10th Annual MWAIS meeting in Pittsburg, Kansas was a success. The conference was well attended and offered a very strong program, with sessions covering a wide array of topics and several informative panel discussions. As always, the conference provided a wonderful opportunity to develop professionally and network with academics and business professionals alike. An update and overview of the proceedings can be found on page six.

The 11th Annual MWAIS conference (MWAIS 2016) will be hosted by University of Wisconsin – Milwaukee, on May 19-20, 2016. Dr. Shana Ponelis is serving as the Program Chair. The conference theme is *Bigger, Smarter, Safer: Game Changers for Information Systems*. Please plan on joining us for a great conference! There is still time to submit your papers – see the call for papers on pages 7-8.

Words from President (Cont'd)

The 12th Annual Midwest Association for Information Systems Conference (MWAIS 2017) will be hosted May 18-19, 2017 by University of Illinois at Springfield. This will be the 10th anniversary of the MWAIS 2007 conference held in Springfield. Mark your calendars for another great conference in this great venue.

Our conferences continue to provide a connection between our academic community and the broader world as a whole. We are continuing to work on past initiatives and we are actively working on developing resources to help future conference chairs as well as revising our organization by-laws to better engage our members and streamline the operation of the organization. We will also be seeking nominations for three positions on the executive committee.

I would like to extend my thanks to MWAIS executive committee and in particular Dr. Gaurav Bansal, who is currently serving as our Past President, for his support and guidance during my term. Dr. Kevin Scheibe, our President-Elect, has taken a very active role in the committee. I would also like to thank the other members of the committee – the ongoing excellence of our organization would not be possible without them. We expect to have an equally strong year in 2016 and we're looking forward to seeing you at MWAIS 2016 in Milwaukee, WI!

Regards,

Bryan



An Interview with Dan Power

1. *Hello Dan, can you please introduce yourself to our audience?*

My name is Daniel Power. My academic career has emphasized using information technology to support managerial and individual decision making. My career began with a Master's Thesis about a computerized decision aid program. I did that research at the University of Iowa. My doctoral research at the University of Wisconsin-Madison was two pronged. I continued the decision aid research and also did a study of corporate acquisition decision making that examined how decision process differences impacted decision outcomes.

My full-time academic career began at the University of Maryland-College Park in 1982. In August 1989 I moved back to the Midwest United States to Chair the Management Department at the University of Northern Iowa. I have completed 25 years as a Professor of Information Systems and Management at UNI.

I am the founder of DSS-Resources.com that provides a synergy through academic & practice. Using the web has been a driver in being able to communicate to a broad audience and why I have been successful. I also serve as the Journal of the Midwest AIS ([JMWAIS](#)) Editor-in-chief, which delivered its inaugural issue in January 2015.

2. *How did you get involved with MWAIS?*

I helped found the Midwest Association for Information Systems in 2005. The idea began during conversations with Troy Strader, Drake University, at an AMCIS meeting in Omaha Nebraska in August 2005. We were enjoying the AMCIS Social event held at the Omaha Zoo and we thought it would be a good idea to meet yearly at Universities around the Midwest for both academic and social interactions. It would be nice to have a conference close by that would fit reasonably into most travel budgets. AIS was also expanding chapters globally and the opportunity to add a regional conference and organization domestically as a complement to the Southern AIS fit within the AIS goals.

Ilze Zigurs, University of Nebraska-Omaha, and 23 others joined in submitting a proposal to found MWAIS on September 7, 2005. Ilze helped me shape the by-laws and initial structure of MWAIS. And so the Midwest AIS chapter was born.

An Interview with Dan Power (Cont'd)

3. *Why do you think MWAIS is important?*

MWAIS creates a regional network of researchers who can work together to advance the region and our shared needs for professional development and scholarly collaboration. MWAIS meetings are relatively inexpensive opportunity for academic and social interaction with peers.

MWAIS provides more opportunities for positions to serve professionally and opportunities to participate in conference planning. The addition of JMWAIS provides an additional peer-review outlet further enriching our field.

Most importantly MWAIS has provided a chance to make life long professional friends!

4. *Where do you see MWAIS 5 years from now?*

MWAIS 2020 will be shaped by the changes occurring in Information Technology and in Global Higher Education. The need for regional collaborations will increase and scholarship, both basic and applied, will be important at both comprehensive and research universities. MWAIS can and should help Information Systems faculty adapt to the challenges of learning about Information Technology and of producing scholarship that advances our shared understanding. MWAIS will be a stronger community of Information Technology scholars and teachers.

For MWAIS, it is important to continue to keep the conference well attended but small, under 100 is optimal. The 13 core states are a good fit but involving a broader spectrum of universities and colleges would be good for MWAIS in the long run. MWAIS should continue to provide the opportunity of serving as an outlet for technical research, as well.

5. *Can you share one fascinating fact or story that was the result of your involvement in MWAIS?*

MWAIS meetings have taken me to a number of museums honoring U.S. Presidents. We had our first meeting in May 2006 at Grand Valley State University and we had a social event at the Gerald Ford library and museum. The next year we were in Springfield, Illinois at the University of Illinois-Springfield and we had a social at the Abraham Lincoln museum. We joked we were on the Presidential museums tour. We still have some Presidential libraries and museums to visit including Clinton, Eisenhower, Hoover, and Truman.

6. *Thank you for time, is there anything else you would like to share about your experience with MWAIS?*

MWAIS has provided me many opportunities to meet and get to know professional “friends”. I have great memories of every MWAIS meeting I attended and I appreciate the increased contact between and during meetings has been great! Thanks!

Introducing the Journal of the MWAIS

Hello! We would like to take this opportunity to introduce you to the *Journal of the Midwest Association for Information Systems (JMWAIS)* is a double-blind, peer-reviewed, quality focused, and open-access online journal. **JMWAIS** (pronounced **jēm way** or say each letter "J" "M" "W" "A" "I" "S") publishes original articles related to Information Systems (IS), Information Technology (IT), and Management Information Systems (MIS). The journal had a very successful first year providing two quality issues that contained 10 articles, covering a wide range of technology topics from IT security to Rube Goldberg machines in the classroom. The first issue in 2016 includes another strong showing, including the Best Paper from the MWAIS 2015 Conference.

JMWAIS is currently accepting manuscripts for consideration in our July 2016 issue. The Editorial Board emphasizes a balanced vision between rigor and relevance. Both academic scholarly-oriented and more practitioner-oriented submissions are welcomed.

Submission Guidelines

- Submissions may be between 7 and 20 pages long, single-spaced.
- Submissions should be in MS Word file format using 10-point Times New Roman font.
- Please follow APA citation style.
- Authors may include hyperlinks in their manuscripts.
- Submissions should include a 100 - 200 word abstract and 3-4 key words.
- Except on the title page, authors should not identify themselves or their affiliation in their manuscripts.
- Submission deadlines: September 15th for January issue and March 15th for July issue.

Please visit www.imwais.org for additional information.

Seeking Nominations

The MWAIS Chapter is soliciting nominations for the Secretary and At-Large Director positions. For more information, see below or visit the Chapter webpage (www.mwais.org) or contact Bryan Hosack (hosackb@gmail.com) / Kevin Scheibe (kscheibe@iastate.edu). Please send nominations to Bryan Hosack or Kevin Scheibe by April 10th. Elections will be held at the 11th annual MWAIS conference in Milwaukee, WI, on May 19-20, 2016.

DUTIES OF THE SECRETARY

The Secretary shall be the chief administrative officer of the Chapter and shall perform all duties that pertain to the office of Secretary and that may be assigned by the President and the Executive Committee.

The secretary's primary duties shall be to:

- Keep minutes of the annual general meeting and other business meetings of the Chapter.
- Attend the meetings of the Executive Committee and act as the clerk thereof and record all the acts, notes, and minutes of the meeting.
- Submit an annual Activity Report (and any other reports) to the AIS Vice President of SIGs and Chapters as requested, including membership outreach and newsletter editor.
- Notify Chapter members and members of the Executive Committee of all meetings.
- Perform other duties as time to time assigned by the President.

DUTIES OF THE At-Large Director

The At-Large Director shall be the chief advisory office of the Chapter and shall perform all duties that pertain to the office of the at-large Director that may be assigned by the President and the Executive Board.

The at-large director's primary duties shall be to:

- Attend Executive Committee meetings
- Provide guidance and advice to the MWAIS Executive Committee on important issues
- Perform other duties as time to time assigned by the Executive Committee

Highlights of 2015 MWAIS Conference

The 10th Annual Midwest Association for Information Systems 2015 (MWAIS) Conference

Pittsburg State University and the Kelce College of Business hosted the 10th annual Midwest Association for Information Systems Conference at the Bicknell Family Center for the Arts in May 2015.

Approximately 30 IT scholars and professionals from across the U.S., England, and China participated in this two-day event. 25 papers in 7 tracks were presented: 1) security, small organizations and teams, 2) leadership, government and governance, 3) knowledge management and decision support, 4) health care, 5) adoption and use

6) satisfaction, social media, and e-commerce, and 7) best paper track.

Dr. Peter Rosen, the conference chair, Dean Paul Grimes, and President Steve Scott welcomed conference attendees to the conference, the Kelce College of Business, and Pittsburg State University. Dr. Jason Thatcher, President AIS, delivered the keynote address. An industry panel by Jim Butler from Sr. Process Architect - Cerner Corporation and Troy Schaffer from Flint Hills Resources (Koch Industries) focused on real IT issues in workplace.

Best paper awards were given to three outstanding papers:

- 1st place - "*Information Complexity, Presentation Rhetoric, and Message Impact: A Study on American Healthcare*", Monica Bordoloi - Open Sesame Corporation, Anne Powell - Southern Illinois University, Edwardsville, Bijoy Bordoloi - Southern Illinois University, Edwardsville
- 2nd place - "*Strategic Asset Transfer in IT Outsourcing Contracts*", Shivendu Shivendu - University of California, Irvine, Qiang Zeng - Shantou University
- 3rd place - "*Testing the Empowerment Model of Behavioral Change*", Omer Alrwais, Osamah Altammami, and Brian Hilton - Claremont Graduate University

Daniel Power, professor of management and information systems at the University of Northern Iowa, said to the Pittsburg State University newspaper that the conference was beneficial for various reasons. "MWAIS 2015 at Pitt State was a very worthwhile conference for me," he said. "The papers were interesting and diverse. I renewed professional friendships and made new ones."

Conference participants enjoyed a fine evening with Beer and Wine Mixer in the Art Gallery of the Bicknell Family Center for the Arts.

Many thanks to the conference organizers, including.

- Conference Chair - Peter A. Rosen - Pittsburg State University
- Program Chair - Zach Steelman - Oklahoma State University
- Local Events Coordinator - Mary Scimeca - Pittsburg State University
- AIS Liaison - Dennis Acuna - Dakota State university



Pittsburg State University

Call for Papers MWAIS Conference 2016

The School of Information Studies of the University of Wisconsin-Milwaukee are proud to be the host of the 11th Annual MWAIS conference! The conference will accept current topics on pedagogy, research and service in IS and/or IT. The conference will provide an intimate environment to facilitate the sharing of ideas and findings. MWAIS 2016 seeks to expand the information frontiers of IS and we invite submissions reflecting a plurality of perspectives on the field of IS. Submissions of an interdisciplinary nature are especially encouraged.

We will have several presentation sessions, workshops, invited keynote speakers, panel sessions, doctoral and undergraduate student sessions. There will be speakers from academia, industry and government from across the Midwest region and beyond.

We are interested in a variety of topics that include, but are not limited to:

- Accounting information systems
- Adoption and diffusion of IT
- Artificial intelligence
- Business intelligence, analytics, big data and data science
- Business continuity
- Business/IT alignment
- Business process
- Computer/information ethics
- Community, development and social informatics
- Database management technologies
- Data curation and preservation
- Data warehousing
- Decision support systems
- Design science
- eBusiness and eCommerce
- eGovernment
- Economics of IS/IT
- Employability of IS/IT graduates
- Enterprise architecture
- IS education, curriculum and teaching cases
- Enterprise systems
- Frugal innovation
- Global IS/IT / Outsourcing
- Green computing and sustainability
- History of IS/IT
- Healthcare informatics
- Human-computer interaction
- Information needs, seeking behavior and use
- Information organization and retrieval
- Information policy
- Information security, assurance and privacy
- Interaction design
- IS philosophy
- IT service management
- Knowledge management

Call for Papers MWAIS Conference 2016

- Legal aspects of IS/IT
- Open innovation
- Project management
- Research methods in IS/IT
- Social computing
- Socio-technical issues and digital inclusion
- Strategic IS/IT management
- Systems analysis and design
- Virtual communities and collaboration
- Web and mobile development
- Any other IT/IS related topic, especially those related to the conference theme

Completed research and research in progress papers as well as panel, workshop and tutorials proposals are invited from all regions, and from both academia and practice. All submitted papers and proposals will undergo a double-blind peer review. The proceedings will be available through the Association for Information Systems Electronic Library (AISEL). At least one author of each accepted paper must register for the conference no later than April 15, 2016 in order for the paper to be included in the program and conference proceedings.

Best paper awards: The MWAIS 2016 program committee will nominate three papers for best paper awards, sponsored by the MWAIS. The three best papers will be recognized at the conference. The first best paper award is \$300, second best paper award is \$200, third best paper award is \$100. The awards are given to the authors upon the final acceptance of their work by the Journal of the Midwest Association for Information Systems ([JMWAIS](#)).

Student support: MWAIS will waive the registration fee for students whose papers are accepted and who will be presenting at the conference (one student per paper).

Important dates

Submissions open: January 4, 2016

Submission deadline for full-length papers, research-in-progress, panels, workshops and tutorial proposals:

~~Monday, February 22, 2016 at 11:59 PM CST~~ Sunday, March 6, 2016 at 11:59 PM CST

Notification of acceptance: Around Friday, April 8, 2016

Author registration deadline: Friday, April 15, 2016

Camera Ready Copy deadline: Friday, April 15, 2016 at 11:59 PM CDT

Please find information about the submission guidelines on <http://mwais2016.sois.uwm.edu/call-for-papers.php>.

More about the conference on <http://mwais2016.sois.uwm.edu/index.php>

Call for MWAIS Annual Conference Organizer

Dear Colleagues:

The Midwest United States Association for Information Systems (MWAIS) is a Chapter of the Association for Information Systems (AIS) serving Midwest US members of AIS. The states served by this Chapter include Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin. The goal of the Chapter is to promote the exchange of ideas, experiences, and knowledge among scholars and professionals in the Midwest US engaged in the development, management, and use of information and communications systems and technology. To learn more about MWAIS activities, please visit our Web site: <http://www.mwais.org> and/or MWAIS Conference Proceedings site: <http://aisel.aisnet.org/mwais/>.

The MWAIS executive committee is seeking expressions of interest via email to Mari Buche (mwbuche@mtu.edu) or Bryan Hosack (hosackb@gmail.com) for hosting the 14th (2018) or beyond. The meeting is generally held during the second or third week in May for a day and a half. Hosting this meeting is a great way to showcase your university, programs, and city while networking with colleagues in the Midwest region and beyond.

The 12th MWAIS meeting will be hosted by School of Informatics of University of Wisconsin-Milwaukee in 2016, and the 13th MWAIS meeting will be hosted by College of Business and Management, University of Illinois Springfield in 2017. This will commemorate the 10-year anniversary of their previous conference hosting.

Past MWAIS conferences have been great successes, hosted by:

2015 – Pittsburg State University – Pittsburg, Kansas
2014 - College of Business, Iowa State University – Ames, Iowa
2013 - School of Information Technology and College of Business, Illinois State University – Normal, Illinois.
2012 - Austin E. Confrin School of Business, University of Wisconsin – Green Bay, Green Bay, Wisconsin.
2011 - College of Information Science and Technology, University of Nebraska at Omaha – Omaha, Nebraska.
2010 - School of Business, Minnesota State University Moorhead – Moorhead, Minnesota.
2009 - College of Business and Information Systems, Dakota State University – Madison, South Dakota.
2008 - College of Business, University of Wisconsin – Eau Claire – Eau Claire, Wisconsin.
2007 - College of Business and Management, University of Illinois Springfield – Springfield, Illinois
2006 - Seidman College of Business and Padnos College of Engineering and Computing at Grand Valley State University – Grand Rapids, Michigan.

If you have questions, feel free to contact the past-conference chairs. Additionally, the Executive Board has developed guidelines and best practices to help answer FAQs. We look forward to working with you!

Best regards,

Mari Buche
At-Large Director, MWAIS

MWAIS Officers

- President: **Bryan Hosack**, Equity Trust Company, Westlake, OH hosackb@gmail.com
- President-Elect: **Kevin Scheibe**, Iowa State University, Ames, IA, kscheibe@iastate.edu
- Immediate Past President: **Gaurav Bansal**, University of Wisconsin - Green Bay, bansalg@uwgb.edu
- Treasurer: **Hongjiang Xu**, Butler University, hxu@butler.edu
- Secretary: **Yi "Maggie" Guo**, University of Michigan-Dearborn, magyiguo@umd.umich.edu
- Membership and Publicity Director: **Yi "Maggie" Guo**, University of Michigan-Dearborn, magyiguo@umd.umich.edu
- Newsletter Editor: **Yi "Maggie" Guo**, University of Michigan-Dearborn, magyiguo@umd.umich.edu
- At-Large Director: **Mari Buche**, Michigan Technological University. mwbuche@mtu.edu

Websites

AIS website: <http://aisnet.org>

AIS MWAIS website: <http://www.mwais.org/>

Journal of the MWAIS: <http://jmwais.org>